

OVERNIGHT ART

November 2009

Thank you for considering an **Art-Speak Overnight Art** Sponsorship. **Art-Speak Overnight Art** is a multi-site public art exhibition that will be on view throughout the City of Portsmouth from June through October, 2010. Produced by Art-Speak, the City of Portsmouth's Cultural Commission, **Art-Speak Overnight Art** offers artists the opportunity to display their work in premium outdoor locations during the summer months and provides the local community and visitors with free access to public art. We hope you will join us in supporting this unique event and celebrating the arts in the greater Seacoast community!

A few facts about **Art-Speak Overnight Art**:

- **Overnight Art 2010** will be **Art-Speak's** third **Overnight Art** Production
- **Art-Speak Overnight Art** is the largest outdoor public art exhibition in New Hampshire, and it draws thousands of Seacoast residents and tourists.
- **Art-Speak Overnight Art** is recognized by and approved by the Portsmouth City Council.
- Participating artists are selected through a competitive jury process.
- All works of art are displayed in highly visible, well traveled outdoor locations in Portsmouth.
- **Art-Speak Overnight Art** receives extensive press coverage.
- The **Art-Speak Overnight Art** brochure will recognize all sponsors and will be available throughout the city during the exhibit.
- The entire exhibit is in public outdoor space and is **FREE** to everyone.

Art-Speak Overnight Art 2010 is certain to be great event that will be experienced by many and celebrated throughout the City. It benefits the community by supporting artists, showcasing their creativity, and providing access for all to public art. Becoming a sponsor of **Art-Speak Overnight Art** also offers many benefits and advantages which are outlined in the attached memo. We hope you will join us as a sponsor of **Art-Speak Overnight Art** as we celebrate the arts in the greater Seacoast community!

Sincerely,

Jane James
President, **Art-Speak** Board of Directors

Chris Greiner
Chair, **Art-Speak Overnight Art** Committee

OVERNIGHT ART

A Celebration of Public Art in the City of Portsmouth

- **Art-Speak Overnight Art** is the largest outdoor public art exhibition in the state of New Hampshire. It is a biannual scattered-site exhibit of temporary public art by local commissioned artists; all installations are at high-visibility sites in the City of Portsmouth.
- **Art-Speak Overnight Art** is a volunteer-driven event sponsored by **Art-Speak** and the City of Portsmouth.
- Kid-Speak (**Art-Speak's** educational component) engages students and teachers in the project by distributing at-home and in-class educational activities packets to the students and teachers in Portsmouth schools.
- The most recent **Art-Speak Overnight Art** event, presented in the summer of 2008, received extensive coverage in the local press, resulting in audiences numbering in the tens of thousands. Similar press coverage is expected for next year's event.
- Below are photos of the works of art created for the Overnight Art 2008 exhibit.



Art-Speak is the City of Portsmouth's Cultural Commission, created as a quasi-public agency in 2002 in response to the City's Cultural Plan

- **Art-Speak's** mission is to promote public appreciation, participation, dialogue and support for the invaluable contribution that arts, culture and history make to our City's economic vitality and quality of life.
- **Art-Speak** performs its mission by:
 - Creating new resources to support local artists and cultural organizations
 - Marketing and promoting Portsmouth as a cultural destination
 - Partnering the local cultural and business communities on a variety of issues and projects
 - Introducing new businesses to expectations of supporting the cultural community
 - Collaborating with regional and state arts and cultural organizations
 - Convening workshops and conferences
- **Art-Speak's** Significant Accomplishments include:
 - The passage of Portsmouth's *Percent for Art* Ordinance
 - The funding and management of Islington Street Arts District Study
 - The execution of and dissemination of the Arts & Economic Prosperity III Survey for the Seacoast area
 - The huge success of **Overnight Art** 2005 and 2008

OVERNIGHT ART

In the Press 2008:

*Overnight Art returns to
Portsmouth*

Portsmouth Herald, December 19, 2007

*Overnight Art is back: Let
creativity begin anew*

Portsmouth Herald, December 26, 2007

*'Overnight Art 2008' competition
open to all*

Fosters, January 10, 2008

*City plans summer of 'Overnight
Art' Public project spotlights
cultural works*

Portsmouth Herald, February 24, 2008

*Art-Speak's six Overnight Art
Commissions*

Portsmouth Herald, March 20, 2008

*Public art project could grow in
scope, organizers examining 30
proposals*

Portsmouth Herald, February 26, 2008

*City to transform overnight, six
artists chosen for project*

Portsmouth Herald, March 14, 2008

*Thumbs up to creativity and
caring on Seacoast*

Portsmouth Herald Editorial, May 17, 2008

*Community rallies to fix beheaded
ant sculpture*

Portsmouth Herald, May 20, 2008

*Ant art vandalism brings out best
in city*

Portsmouth Herald Editorial, May 23, 2008

*Head to be returned to ant
sculpture*

Portsmouth Herald, May 22, 2008 6:00 AM

*Overnight Art has taken over
Portsmouth (in a good way)*

Portsmouth Herald, July 17, 2008

*Giant bug installed in Market
Square as part of Art-Speak's
Overnight Art*

Fosters, 13, 2008

*Meet and greet Portsmouth's
outdoor artists*

Fosters, August 28, 2008

Boston Chronicle News Magazine

WCVB-TV Channel 5

*New Hampshire Chronicle News
Magazine*

WMUR-TV Channel 9

OVERNIGHT ART

2010 SPONSORSHIP BENEFITS

Art-Speak Overnight Art is the largest outdoor public art exhibition in New Hampshire. The exhibit will run from June through October 2010, in prominent locations throughout downtown Portsmouth. We invite you to support this popular public art exhibit, which benefits local artists, is celebrated by the community, and draws large numbers of visitors from within and outside the seacoast area.

\$10,000 - TITLE SPONSOR (exclusive)

Above-title recognition in all **Art-Speak Overnight Art** materials:

- Corporate logo at all six **Art-Speak Overnight Art** sites (four months)
- Corporate logo on two public banners in downtown Portsmouth (four months)
- Corporate logo on **Art-Speak Overnight Art** brochure (5,000 pieces)
- Recognition in all press releases
- Recognition in all print advertising
- Special acknowledgement at **Art-Speak Overnight Art** Opening Reception and opportunity to make remarks
- Ten VIP invitations to **Art-Speak Overnight Art** Opening Reception with artist meet and greet

\$5,000 - SITE SPONSOR

- Exclusive recognition with corporate logo at one **Art-Speak Overnight Art** site (four months)
- Recognition with corporate logo at all other **Art-Speak Overnight Art** sites (four months)
- Recognition with corporate logo on two public banners in downtown Portsmouth (four months)
- Recognition in all print advertising
- Recognition in **Art-Speak Overnight Art** brochure (5,000 pieces)
- Recognition in all press releases
- Acknowledgement at **Art-Speak Overnight Art** Opening Reception
- Six VIP invitations to **Art-Speak Overnight Art** Reception with artist meet and greet

\$2,500

- Recognition at all **Art-Speak Overnight Art** sites (four months)
- Recognition on 2 public banners in downtown Portsmouth (four months)
- Recognition in all print advertising
- Recognition in **Art-Speak Overnight Art** brochure (5,000 pieces)
- Recognition in all press releases
- Acknowledgement at **Art-Speak Overnight Art** Opening Reception
- Four VIP invitations to **Art-Speak Overnight Art** Reception with artist meet and greet

\$1,000

- Recognition at all **Art-Speak Overnight Art** sites (four months)
- Recognition in **Art-Speak Overnight Art** brochure (5,000 pieces)
- Recognition in all press releases
- Acknowledgement at **Art-Speak Overnight Art** Opening Reception
- Two VIP invitations to **Art-Speak Overnight Art** Reception with artist meet and greet

\$500

- Recognition in **Art-Speak Overnight Art** brochure (5,000 pieces)
- Recognition in all press releases
- Acknowledgement at **Art-Speak Overnight Art** Opening Reception

\$100

- Recognition in **Art-Speak Overnight Art** brochure (5,000 pieces)
- Recognition in all press releases

OVERNIGHT ART

2010 SPONSORSHIP CONTRACT

Sponsor Information:

Organization Name: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____

Email: _____

Sponsorship Level: \$ _____

Marketing Information:

Marketing Contact: _____

Phone: _____ Fax: _____

E-mail: _____

Payment:

Check enclosed

Pledge

In-kind

Pledge Payment Date: _____

Sponsor Signature: _____ Date: _____

Art-Speak Representative Signature: _____ Date: _____

Please return forms and payment to:

Sue Cobler

Art-Speak

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Portsmouth, NH 03801

603.610.7222

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